Wang's 2200 PCS-III

Your Personal Computer System.

WANG

Making the world more productive.

Your own Personal Computer? Wang's PCS-III makes it a cost-effective reality.

Wang's Personal Computing System III (PCS-III) offers businesspeople, engineers, and researchers a powerful tool for becoming more efficient and productive. The PCS-III puts dedicated computing power in the hands of all types of people on the job—power that can be used to meet an extremely wide range of data processing needs:

☐ An *automobile dealership* uses the PCS-III at the point of sale to double finance and insurance revenues. Salespeople customize finance and insurance charges in seconds, ensuring customer satisfaction by providing alternative payment plans and immediate, factual answers to customer questions.

By cutting the time to produce required paperwork for each sale from hours to a few minutes, the PCS-III can quickly pay for itself in reduced clerical costs.

☐ A *bank loans officer* consults with his customers more effectively because the PCS-III tailors mortgage and insurance plans and prints them out for easy reviewing with clients. The reports result in better communications, and the PCS-III instantly refigures any changes to show revised plans for immediate discussion.

☐ A *medical clinic administrator* keeps track of medical billings, and automatically prints out bills and accounts receivable reports with his PCS-III. The PCS-III enabled the clinic's administrator to clean up a two to three week billing backlog without hiring new clerks.

☐ A *product development engineer* no longer needs a half-day to work out complex equations on a calculator. The PCS-III enables him to complete his calculations in a few minutes, so he has more time to spend on design activities.

☐ A *medical researcher* lets a PCS-III with a Wang interface controller run his laboratory instruments plus collect and process data, so he can focus his attention on the all-important analysis and interpretation of that data.

☐ An *insurance broker* performs automated estate planning at the point of sale. He no longer has to wait two weeks to a month for a "life illustration" to be returned from the home office data processing center. Furthermore, he can use the system to model any insurance or annuity plan option for discussion on the

spot. The result? Clearer choices for the client and much higher sales volume for the broker.

☐ A small *retailer* who once had to live with frequently inaccurate sales and expense data—or no data at all—now gets reliable daily accounts receivable, payables, and general ledger reports from his PCS-III. (He was also able to get rid of
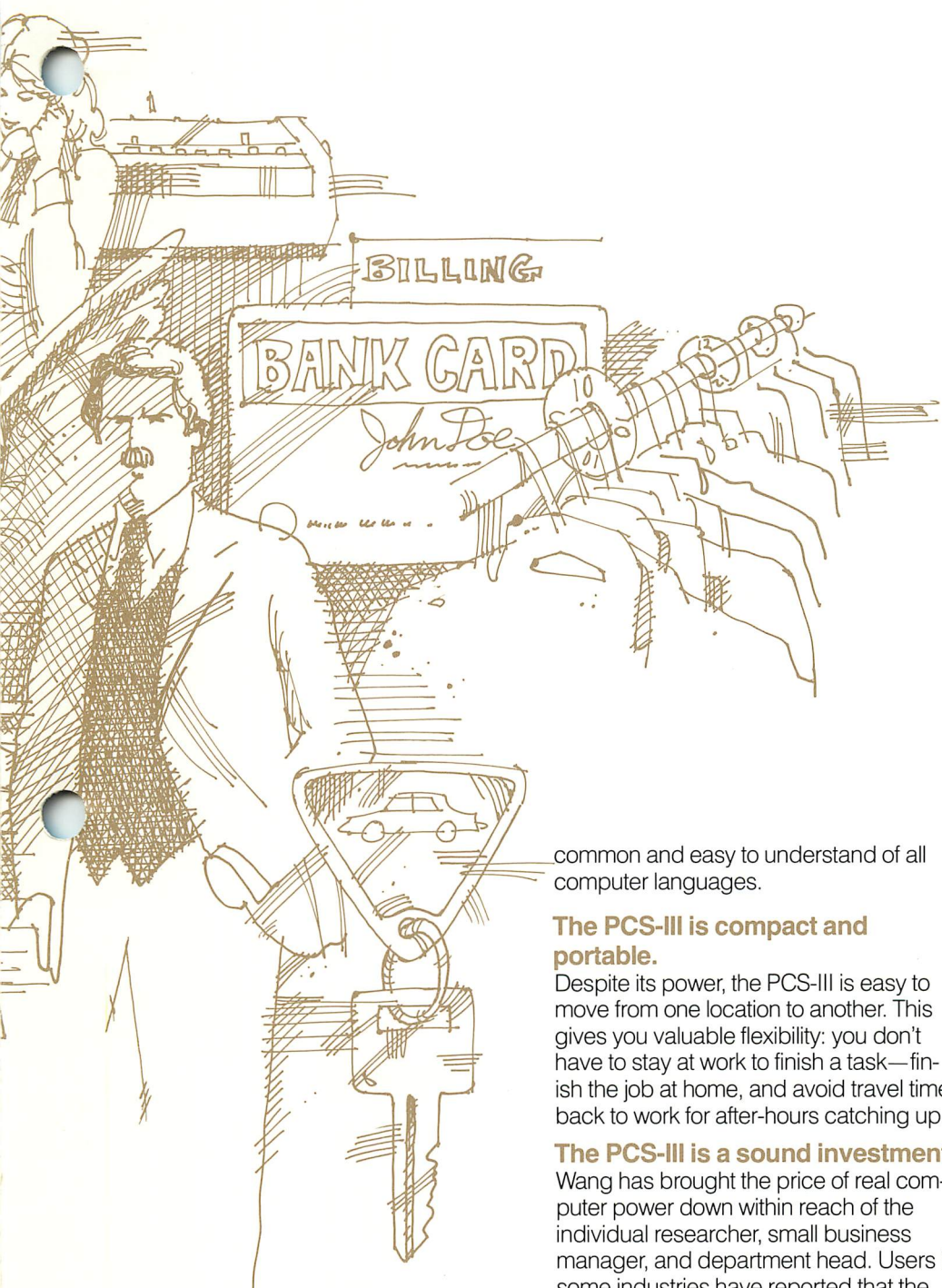
his noisy accounting machine and eliminate handling of bulky ledger cards.)

Whatever your job or business, the PCS-III can help increase *your* productivity, too.

The PCS-III is easy-to-use.

You can immediately begin using the system productively, without expensive or time consuming training. Here's why:

The PCS-III has a familiar typewriter-like keyboard with a set of numeric keys at the top. Your business or scientific data

is stored on mini-diskettes (much like miniature stereo records) that you can keep track of easily.

You enter all your data directly on the workstation screen where you can see and doublecheck everything you put into your files.

You can review needed reports on the screen, or print them out on a Wang system printer.

If you want to write your own application programs, the PCS-III is programmed in BASIC, one of the most common and easy to understand of all computer languages.

The PCS-III is compact and portable.

Despite its power, the PCS-III is easy to move from one location to another. This gives you valuable flexibility: you don't have to stay at work to finish a task—finish the job at home, and avoid travel time back to work for after-hours catching up.

The PCS-III is a sound investment.

Wang has brought the price of real computer power down within reach of the individual researcher, small business manager, and department head. Users in some industries have reported that the PCS-III paid for itself in less than six months.

Wang puts you in touch with a nation-wide network of Wang-approved software vendors and systems houses that offer proven software for your PCS-III—everything from nonparametric statistics and regression analysis to generating up-to-date accounts receivable and pay-ables reports.

Should your needs expand, your investment in programs—vendor supplied or your own—is protected by the com-

patibility between Wang's 2200 family of computers. PCS-III programs can be used on all larger 2200 computers with little modification.

The expanded diskette capabilities give you a large working data storage capacity for the price, as well as allowing you virtually unlimited storage via a library of removable diskettes.

The PCS-III can help you fight inflation by increasing your productivity in performing repetitive scientific or business computations and data management tasks.

Why Wang?

With Wang, if your PCS-III needs maintenance, you don't telephone a third party stranger at a store and then leave your computer there two or three weeks. Instead, highly trained Wang Customer Engineers keep you productive by maintaining your PCS-III on site, at your place of work.

As one of the world's leading manufacturers of small business computers, Wang has three hundred sales and service offices world-wide, with one of the largest Customer Engineering divisions in the industry. Wang has the resources to stock every part needed to keep your PCS-III serving you—year after year after year.

The PCS-III's specs show why it can do the job:

User memory
32 KB

Diskette storage
140 KB per drive (second drive optional)

Printers
Supports all Wang printers

Telecommunications
Full asynchronous and bisynchronous communications capability

Display capacity
9 inch screen:
standard—16 lines, 64 characters per line
optional—24 lines, 80 characters per line

For thirty years, Wang has been helping businesspeople, engineers, and scientists be more productive. For more information on how you can have dedicated PCS-III computing power meeting your needs during the 1980's, call your local Wang Sales Office.